

The True Measure of Success

Written by Jonathan Kattenberg, LWC Founder

So, what if anything was possible?

At Life Wealth Coaching, we believe anything is.



Let us ask, what measures have you put in place to drive you forward?

I recently carried out a survey with a number of entrepreneurial individuals, they explained the need to make sure that they have someone who can make you feel accountable for your actions, helping you research your goal requirements and understanding the reasons why!

An experienced Independent Financial Adviser once asked to meet with me so that he could learn how I look after my clients. It was an interesting meeting, to which that I took great pride and enthusiasm knowing that whilst I provide strategic Life and Wealth Planning to private clients, I would be sharing my experience, skills and knowledge to other advisory individuals who can pass on my approach of best practice, but just as importantly, help other people achieve their goals in life. “I want to become more involved in Lifestyle Planning, and why your Approach to Wealth Management is Life Changing” he politely asked.

So I thought I would provide a brief insight why at LWC we can become so valuable to our clients....

When asking yourself what is your “BIG WHY”, many people come up with an initial response and typically reply with examples as follows:-

“I want to earn lots of money so that I can buy things”

“I want to improve my quality of life”

“I want to leave my position of employment and increase my earnings”



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“I want a bigger house”

“I want more holidays”

“I want to retire as soon as possible”

“I want to build a business and be my own boss”

“I Just Want to be HAPPY”

There are many more responses that I've heard and all said and written with passion. When we explore on a client/advisory basis, very few know how to find the “Fire in Their Belly”. That's not to say they don't want it, it just means they have not dug deep enough to understand what will drive them forward in trying times. Sometimes because they've not been shown how!

I asked all my clients, “What's your MISSION statement?” What is it that you are so passionate about?

Many great people set out each year to achieve life changing results for many reasons, but unfortunately don't fulfil their initial goals, or achieve inner success.

At LWC, we take great care when understanding a client's reasoning, ensuring that every detail is recorded so that we can support my clients with not only their planning, but also their strategies.

The adviser mentioned earlier asked me how we clarify our role to clients, I explained my own mission statement:-

“I empower people by supporting them to achieve the life they desire. Providing clarity, teaching the essential tools and skill-set, I feel everyone should know to live the life of their dreams and that Anything is Possible”.

Having clear direction with no historic concerns that could limit an individuals' beliefs, enables all our clients to go out and achieve the life they so desire.

Have you ensured that your foundational process and planning has been reviewed, explored, challenged and turned inside out with appropriate strategic strategies applied where necessary, so that you drive forward knowing full well that you will achieve your goals?

Listed below are a few examples of where Life Wealth Coaching can bring immense added value to your life:-

1. Empower you to establish your prime motivations
2. Be aware of your greatest challenges and fear, and then go out to overcome them without limiting beliefs
3. Become empowered with the tools and skill set to achieve the life you desire
4. Have a defined strategy
5. Achieve financial freedom
6. Achieve inner peace and tranquillity